

Style Guide

It is important to remember that, since our name is taken after one of the books of the Bible and not from a group of people, it is improper to precede it with the word “the”. For the same reason the name ROMANS is also a singular entity, not plural.

Incorrect: “*The* ROMANS will be playing at...” Correct: “ROMANS will be playing at...”

Incorrect: “ROMANS present their music...” Correct: “ROMANS presents its music...”

FONT AND CASE:

We intentionally designed our logo to be very easy to reproduce on all modern word processors. Using the font “Times New Romans”, enter ROMANS and underline it. Then insert another line of equal length and thickness over the word at an equal distance from the top as the underscore is from the bottom. When our name appears in a body of text, it should be in capitol letters (Times New Romans font as well, if possible).

DESCRIBING WHAT WE DO:

Whenever possible, we desire to use the word “apostolate” instead of “ministry” to describe what we do, since, strictly speaking, ministry is restricted to the clergy. However, common usage has lent a more relaxed definition to the word “ministry” to include the ministry-like work of the laity, so it is not entirely unacceptable to use it. Still, our desire is to use the word “apostolate” in all official communications and promotional statements.

USE OF PICTURE OR ANY PRE-WRITTEN STATEMENT:

If you would like to use any picture or pre-written statement provided by us, we ask that you reproduce the item in its entirety without modification. If any modification is required due to limited printing space, we ask that you please contact us for approval.

Mission Statement

Our mission is to proclaim the Gospel of Jesus Christ through God’s gift of music and thus participate in the propagation of the Roman Catholic Faith. We freely pledge our loyalty to the Magisterium of the Catholic Church, under the headship of the Bishop of Rome and we assent to all of its teachings. We affirm the validity of the Second Vatican Council and the Missal of Pope Paul VI, and although our style of music is primarily contemporary, we maintain that “pride of place” should be given to traditional musical styles. Our goal when assisting at Mass is to draw all in attendance into a deeper, more reverential and more fulfilling level of participation. Our goal in other live performances and our recordings is to cultivate a deeper devotion to Christ, His Mother Mary, and His Church by presenting our music in an artistic and entertaining format.